



Become a Sponsor!

GET KIDS ON THE WATER!

Atlanta Junior Rowing Association was founded in 1988 as a 501(c)(3) non-profit club sport dedicated to providing rowing opportunities for high school students throughout Metro Atlanta. We aim to provide a top-tier experience grounded in our core values of character, commitment, and community. Achieving this requires significant capital investment. By making a financial contribution, you'll not only support the growth of rowing but also enhance your brand's visibility within the community. Additionally, **your donation is tax-deductible** and will directly help young athletes experience the benefits of rowing.

IMPACTS OF SPONSORSHIP

Financial Assistance: At the heart of our team's mission lies a steadfast commitment to inclusivity. We believe that every child should have equal opportunities to pursue their passions, regardless of their economic background.

- \$2200 covers fees for one season per athlete, includes travel, hotel and meals.

Equipment: Your support covers the cost of essential hard goods that keep us moving forward, including:

- **Racing Shells:** \$55K for an 8+, \$35k for a 4+
- **Oars:** \$450 per oar, up to 8 needed per boat
- **Shoes:** \$150 per pair, up to 8 pairs needed per boat
- **Seats for boats:** \$200 each, up to 9 needed per boat
- **Launch:** \$1200
- **Launch Motors:** \$2500
- **Canopy Tents:** \$1200 per tent



Feed the Team: Our rowers are hungry! \$2350 provides a full day of meals and snacks for the entire team at regattas.

Season T-shirt: Your contributions help provide t-shirts for our fall, spring and summer squads. Our program pulls from 60 different metro Atlanta schools. There is no better billboard than a proud student athlete!

- \$1500 provides t-shirts for both our competitive and developmental teams

Sponsorship Levels are listed on the following page. Reach out with questions!

Email: sponsor@atlantajuniors.com • Phone: 770-835-5769



ONLINE
atlantajuniors.com
contact@atlantajuniors.com

BOATHOUSE
Roswell River Landing
245 Azalea Drive
Roswell, GA 30075



SPONSORSHIP LEVELS	Bronze \$250	Silver \$500	Gold \$1000	Platinum \$2500	Diamond \$5000	NAME A BOAT
Logo on Website						<p>Sponsor a racing shell to earn naming rights* and claim a spot in AJRA history.</p> <p>4+ (Quad) = \$35K donation</p> <p>8+ (Eight) = \$55K donation</p> <p>*Names must be appropriate and will be given final approval by AJRA Board of Directors.</p>
Logo on Monthly eNewsletter						
Personalized Team Plaque						
Social Media Recognition						
Logo on Banner at Boathouse						
Logo on Team T-shirt						
Spotlight in Two Club Emails						
Recognition at End-of-Year Banquet						
Logo on Trailer						

Website: Your logo, with a hyperlink to your website, will appear on the Atlanta Juniors website for the 2024–2025 season.

Monthly eNewsletter: Your logo will appear in our monthly eNewsletter.

Personalized Team Plaque: Display your support with a personalized team plaque.

Social Media: Two company-specific posts on Facebook and Instagram AJRA pages, plus a thank you acknowledgment post including all sponsors.

Banner at Boathouse: Your logo on a sponsor banner displayed at the AJRA boathouse for the 2024–2025 season.

Team T-shirts: Your logo on the backs of our Spring/Fall/Summer camp AJRA 2024–2025 shirts.

Spotlight in Two Club Emails: Your logo and a description of your business will appear in our club emails.

End-of-Year Banquet Recognition: Your business will receive recognition as a sponsor at our end-of-year banquet attended by all rowers and their families.

Trailer: Your logo will be featured on our food trailer, exposing it to over 50,000 regatta spectators and rowers.

VISIBILITY FOR YOU

Website Traffic: Over 300 monthly visitors

eNewsletter Reach: Over 1400 subscribers

Instagram Followers: Over 2,800

Facebook Followers: Over 1,700

Community Reach: Students from over 70 high schools and middle schools in Metro Atlanta are enrolled in our programs

Event Exposure: Over 50,000 regatta spectators & rowers

HOW TO BECOME A SPONSOR

Ready to support an amazing team sport?

Follow these steps to become a sponsor:

Scan the QR Code:

Click or scan QR code to complete our sponsorship commitment form and upload your logo.



Mail Your Check:

After completing the form, mail your check to:

Atlanta Junior Rowing Association
Attn: Treasurer | PO Box 126 | Roswell, GA 30077

If you prefer electronic payment:

Please email treasurer@atlantajuniors.com

Questions? Email sponsor@atlantajuniors.com